[Date]

[City Council Member’s Name]

[City Council Member’s Address]

Dear [City Council Member’s Name Here]:

Last year, the City of Long Beach’s animal shelter euthanized 53% of the animals that it took in – that includes a kill rate of 78% for kittens, 75% for cats, 32% for dogs and 18% for puppies. As an animal lover and a resident of the city of Long Beach, I find these numbers both shocking and disappointing.

The No Kill Equation is a set of programs that have been proven to work in communities across the nation. It includes a comprehensive adoption program, foster programs, pet retention programs, positive relationships with rescue organizations, high volume low-cost spay/neuter, the effective use of 21st century public relations/community involvement strategies, and vigorous outreach for volunteers to help run these programs.

I am writing to ask you to please support the implementation of the No Kill Equation at Long Beach Animal Care Services (ACS). These programs are humane and fiscally-responsible, and implementing them will give us the power to make Long Beach a leader in 21st century sheltering.

The dismal numbers coming out of the Long Beach shelter will not change without the action and leadership of the City Council. Please support the implementation of the positive, lifesaving programs of the No Kill Equation at the city shelter.

Long Beach shelter animals deserve better.

Sincerely,

[Your name]

[Your phone number]

[Your address]

Your Logo Here or delete this text